



PEOPLE PRODUCTS PARTNERSHIP PRIDE





“People, Products,  
Partnership and Pride.

These four words  
embody the values and  
beliefs upon which  
NOTIFIER is built. And  
never once do we take  
these four words for  
granted.”

*W. Allen Fritts  
President  
NOTIFIER*

**Associates Shown in Photos:**  
*Left Top:* Marianne, Tracey, Tricia P.,  
Andrea, Josephine, Dana F., Adrian,  
John, Wayne, Holly, Rich, Dana A.,  
Scott, Rich, Jen, Diane, Rankie,  
Tricia L., Steve, Jayson, Kerry, Ray,  
Laura, Sue, Russell. *Right Top:*  
Karriem, Rob. *Right Center:* Steve.  
*Right Bottom:* Irene, Pauline.

# NOTIFIER Standing Proudly Above The Rest

## Quality and Service

Since 1949, NOTIFIER has been in the forefront of the fire safety industry. Today, we are the worldwide, market driven leader, providing quality and customer service unparalleled in our industry.

This is the story of the people who are NOTIFIER. Our commitment to products and partnerships is what has propelled NOTIFIER to stand proudly above the rest.

Our company headquarters in Northford, Connecticut boasts over 300,000 square feet of space dedicated to research and development, engineering and design, testing, manufacturing and customer and technical support.

## NOTIFIER Systems At Work Worldwide

From the Grand Ole Opry to Independence Hall; from the Central Plaza in Hong Kong to the Telefonica del Peru; from the U.S.S. Constitution to the U.S. Army; from Northeastern University to The American Red Cross. All around the world and right in your own neighborhood, NOTIFIER systems are working all the time to protect you, your business and your property.

# PEOPLE



PEOPLE  
PRIDE  
PARTNERSHIP  
PRODUCTS





## Research and Development

### Market Driven

We hear these words often enough, but what do they really mean? At NOTIFIER it's very simple. Through constant communication with the distributors that install our products and the companies that rely on them, we design and produce the dependable, easy-to-install, easy-to-use products our customers demand. And of course, all our products meet and often exceed the necessary international and domestic compliance codes.



**Our manufacturing  
processes have been  
designed, tailored  
and perfected to  
produce the highest  
quality products...**

### Product Development

After countless hours of research, both in the field and at our manufacturing facilities, our marketing, engineering and design teams work together to develop new products that meet the changing needs of our distributors and clients.

# PRODUCTS

## Engineering Excellence

Over the years, NOTIFIER has assembled a team of the brightest, most innovative and talented team of engineers in the industry. Our skilled and experienced engineers are trained to stay abreast of the evolving technologies. We're always looking for the best and brightest to continue keeping us on the cutting edge.

There is a passion and pride that drives us to succeed.

## Manufacturing Facilities

Years of experience, research, know-how and technology have gone into building the industry's most advanced and sophisticated manufacturing facilities at home in the U.S. and around the world.

Our manufacturing processes have been designed, tailored and perfected to produce superior quality products that not only meet local standards worldwide, but also meet the NOTIFIER highest standard of quality and excellence.

## Commitment to Quality

No one single element is more important than quality. Quality insures reliability, dependability and longevity. At NOTIFIER, the Quality of our products and systems is never compromised.

Although all our manufacturing systems and processes are certified to ISO-9001, the highest level attainable for engineering and manufacturing, we continually strive to set the bar even higher.

### Associates Shown in Photos:

*Left Top:* Svetlana, Feroze, Thuc, Ray, Ruth, Yan, Gary. *Left Center:* Pete. *Right Center:* Oral. *Right Bottom:* Wanda.





## Customer Service & Technical Support

### Responsive Service, Expert Support

Our customer satisfaction is undeniable.

Communication begins with the ability to listen. Our service and management team takes the time to fully understand and address your needs.

*"We take a professional and personal interest in our customers' problems and requests. We really want to help."  
-Jeanne, NOTIFIER Customer Service*

Our trained and experienced customer and technical support teams work together with a network of regional managers to provide the superior service you expect and deserve.

Our dedicated, professional Regional Sales Managers are ready to help with the smallest request to the most complex need.

*"Our regional sales manager has done an excellent job helping our sales staff in achieving their goals. His support and dedication to the NOTIFIER product line has exceeded our expectations."  
-Robert Graves, API Systems Group, Inc.*

Responsive service, expert support; your satisfaction is guaranteed.



**"What separates  
NOTIFIER from the  
competition is its  
people. NOTIFIER is  
a great company to do  
business with."**

*Steve Holtkamp  
Tech Electronics*

# PARTNERSHIP

## Our Distributors, Partners in Success

All our distributors have been carefully chosen and are the very best in their market. Our distributors are independently owned and operated and have the expertise and knowledge of their local codes and requirements for sale, installation and service of the most complex fire alarm equipment. NOTIFIER performs annual quality audits and provides continual comprehensive factory training for all our distributors. This partnership assures the best possible service for everyone.

## Training and Development

Paramount to our combined success, our trainers provide NOTIFIER distributors with product information integral to designing the perfect fire protection system, every time. We encourage our distributors to seek greater challenges in all areas of fire protection and we support their efforts by providing the most advanced and regimented training and development programs in the industry.

## Above and Beyond with NESCO

NESCO (NOTIFIER Engineered Systems Company) provides application and system design support to NOTIFIER's distributors for special projects, functioning as an extension of their technical design department.

A select group of NOTIFIER distributors have achieved NESCO affiliate status by meeting the strictest set of standards in the industry.

This elite group represents the best of the best when it comes to NOTIFIER's distribution network.

### Associates Shown in Photos:

*Left Top:* Luis, Laura, Rankie. *Left Center:* Russell. *Right Top:* John. *Right Bottom:* Joe.



PEOPLE  
PRIDE  
PRODUCTS  
PARTNERSHIP





## When They Need Help... It's NOTIFIER

Since 1949,  
NOTIFIER has stood  
for quality and service  
in the fire safety  
industry.



For decades the **U.S.S. Constitution** protected our nation and its shores. Now docked in Boston Harbor it is a NOTIFIER intelligent addressable fire control panel that protects this historic ship from fire.

When **IBM**, the business solutions people needed a solution to fire protection for their largest campus west of the Mississippi, they called upon NOTIFIER. This historic high-tech site is now protected by a NOTIFIER network system.

When it comes to air traffic, **Lambert-St. Louis International Airport** relies on qualified, experienced air traffic controllers. And when they needed a fire protection and safety system for their East terminal they installed the NOTIFIER flagship intelligent system.

**Locations Shown in Photos:**

*Left Top:* Lambert-St. Louis International Airport. *Left Center:* U.S.S. Constitution, U.S. Navy photo. *Right Top:* Northeastern University. *Right Center:* Sydney Superdome. *Right Bottom:* Waddington Building.

When it comes to educating their students, **Northeastern University** provides the courses and programs to prepare them for tomorrow's world. And when they needed a fire protection and safety system for the west campus residence hall, they installed a NOTIFIER analog intelligent system.

The **Sydney Superdome** is the largest indoor live entertainment and sporting arena in Australia. To protect this superstructure, the performers and guests, they chose a NOTIFIER network system.

The **Waddington Building** in British Columbia houses the main public library and various government offices. To protect their most valued books and documents, they installed a NOTIFIER intelligent fire panel.

The **Central Plaza** is the tallest building in Hong Kong skyline. To protect this very recognizable landmark, NOTIFIER equipment was installed.

# PRIDE



PRIDE PEOPLE PRODUCTS PARTNERSHIP





Our commitment to  
products and  
partnership is what has  
propelled NOTIFIER to  
stand proudly above  
the rest.

When you assemble the greatest group of **people** in the industry.

When you design and engineer the highest quality **products**.

When you form long lasting and rewarding **partnership**.

When you take **pride** in your work:

**No Challenge Is Too Great. No Job Is Too Big.**

**People, Products, Partnership and Pride** is what drives NOTIFIER to consistently set the standard in the fire safety industry. To constantly push forward and not rest until the job gets done.

**Associates Shown in Photos:**

*Left Top:* Juana.

*Right:* Karriem, Rob.



Australia  
Benelux  
Brazil  
Canada  
Chile  
China  
Germany  
Hong Kong  
India  
Italy  
Jordan  
Mexico  
Netherlands  
Singapore  
South Africa  
Spain  
Sweden  
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World Headquarters  
12 Clintonville Road  
Northford, CT 06472-1653  
United States of America  
203-484-7161  
fax. 203-484-7118

[www.notifier.com](http://www.notifier.com)

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